

PRODUCT INFORMATION

BULLETIN NO. 87-031 DATE 11/15/86

SUBJECT Regal WE4 Turbo 'T' Package

SERIES Regal (J47)

Please be advised that a new Regal WE4 Turbo 'T' Package is now available (production targeted for December 8, 1986). The content of this package is identical to the Grand National except for the following content:

GRAND NATIONAL

- Rear Spoiler
- Chrome Steel Wheels
- Exclusive Grand National Interior

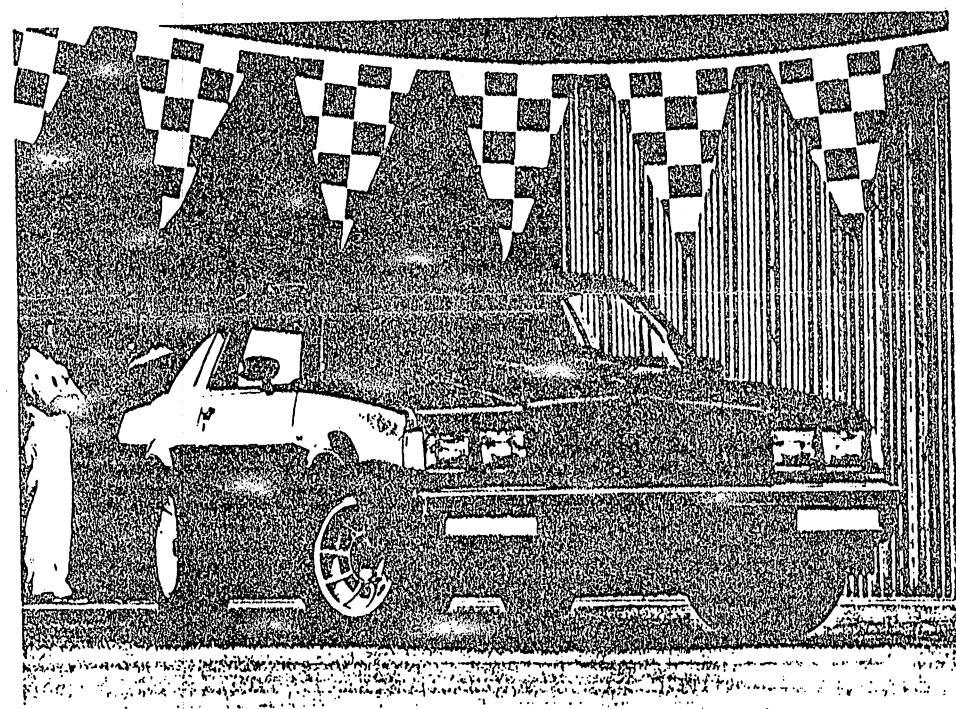
- Price = \$15,136 MSRP
- Grand National Badging

REGAL SPECIAL TURBO PACKAGE

- No Rear Spoiler
- "Y56" Aluminum Wheels
- Gray Cloth Bucket with Operating Console (393)
- Price = \$14,857 MSRP
- 'T' on Front Fenders

Availability of the Regal WE4 Turbo 'T' Package is not capacity constrained, as is the Grand National (Grand National sales cannot exceed 33% of total Regal Turbo engine Sales). Separate Car Order Guides will be mailed soon, enabling you to order the WE4 Package.

The WE4 Turbo 'T' Package will enable you to merchandise a car that is similar in appearance, and yet lighter in weight, than today's Grand National. This reduction in weight theoretically makes the Turbo T faster than a Grand National, and for a lower price.



REGAL WE4 TURBO 'T' PACKAGE EXTERIOR

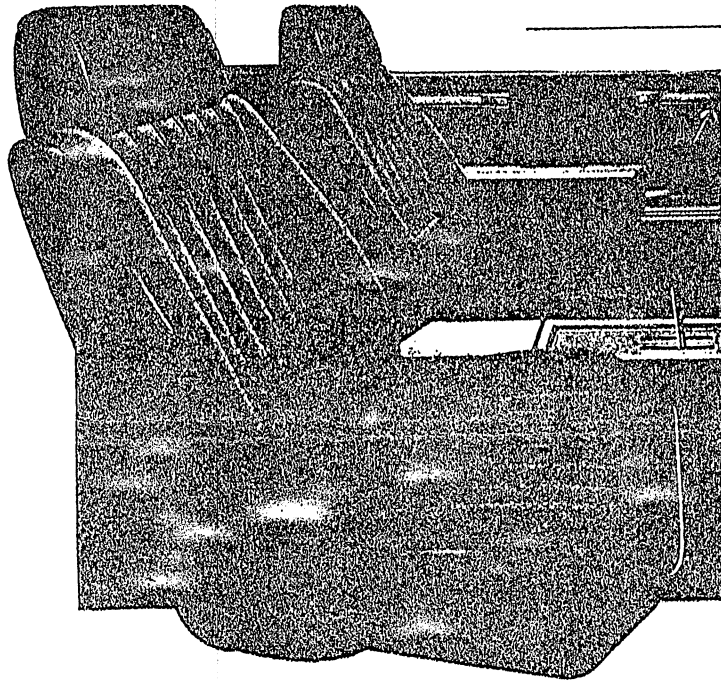
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REGAL WE4 TURBO 'T' PACKAGE INTERIOR (CODE 393)

The approved pricing for the Regal WE4 Turbo 'T' Package is as follows:

Description	Model Avail.	Order Code	Dealer Invoice	Dealer Price	List Price
			\$	\$	\$
SPECIAL TURBO PACKAGE	Regal	WE4	2800.75	2701.90	3295.00
Package Includes:					
3.8 Litre Turbo V6 (LC2)					
Auto. Trans. w/ Overdrive (MX0)					
"T" Package (Y56)					
Exterior Sport Package (W02)					
Air Conditioner (C60)					
Sport Mirrors (D35)					
Bucket Seats & Console (AR9 & D55)					
Front Spoiler					

Please update your Buick Marketing Manual, Price Schedules and Sales Staff accordingly.

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